



# IJCEAS

International Journal of  
Contemporary Economics and  
Administrative Sciences

October 2011, Volume I, Issue IV

ISSN:1925-4423

## ARTICLES

*Occupational Health and  
Safety (OHS) with the point  
of view Employees*

*Tuba UCAR  
Tamer KECECIOGLU*

*An Application Regarding  
the Perceptions and  
Attitudes on the Occupation  
and Education of Marketing  
Including the Students of  
Business Enterprise in  
Turkey*

*Ali SOYLU  
Meltem OZTURK GOL*

*Determinant of Stock Market  
Return Correlation: An  
Extended Gravity Model  
Approach*

*Sakir GORMUS  
Bulent GULOGLU  
Sevcan GUNES*

*Sub-national Units in  
Transition: IR Theory and  
Emerging Actors in a Multi-  
level Environment*

*Ibrahim Alper ARISOY  
Semra AYTUĞ  
Adriano GIOVANNELLI*



*ISSN (Electronic): 1925-4423*

**INTERNATIONAL JOURNAL OF  
CONTEMPORARY ECONOMICS AND  
ADMINISTRATIVE SCIENCES**

**Volume: 1 Issue: 4 Year: 2011**



*www.ijceas.com*



**INTERNATIONAL JOURNAL OF  
CONTEMPORARY ECONOMICS AND  
ADMINISTRATIVE SCIENCES**

### **Editors**

*Prof.Dr. Cengiz Demir, Editor-in-chief,  
Kâtip Celebi University,  
Faculty of Tourism, Turkey*

*Prof.Dr. Paul Leonard Gallina, Managing Editor,  
Bishop's University  
The Williams School of Business, Canada*

*Assist. Prof.Dr. Ibrahim GURLER, Managing Editor,  
Gediz University,  
Engineering and Architecture Faculty, Turkey*

### **Contact Adress**

*Paul Leonard GALLINA, Managing Editor*

*International Journal of Contemporary Economics and  
Administrative Sciences  
Williams School of Business  
Université Bishop's University  
Sherbrooke, Québec J1M 1Z7, CANADA*

*E-mail: [editor@ijceas.com](mailto:editor@ijceas.com)  
<http://www.ijceas.com>  
ISSN:1925 - 4423*

*International Journal of Contemporary Economics and  
Administrative Sciences is a quarterly refereed journal  
publishing scientific/original research articles. Liability of  
the articles about academic and language issues belongs to the  
author(s) of the articles. The articles published in this journal  
can not be used without giving reference.*

*IJCEAS indexed by DOAJ (Directory of Open Access Journals) and  
Google Scholar.*

## **International Editorial Advisory Board**

(Alphabetic Order)

<i>Antonis Targoutzidis</i>	<i>Hellenic Institute for Occupational Health and Safety (ELINYAE), Greece</i>
<i>Birgitta Olsson</i>	<i>Stockholm University, Sweden</i>
<i>Carlos E. Frickmann Young</i>	<i>Universidade Federal do Rio de Janeiro de Economia Industrial, Brazil</i>
<i>Chris Ryan</i>	<i>The University of Waikato, New Zealand C. Michael Hall, University of Canterbury, New Zealand</i>
<i>David Lamond</i>	<i>David Lamond &amp; Associates, Australia Francis Lobo, Edith Cowan University, Australia</i>
<i>Haiyan Song</i>	<i>The Hong Kong Polytechnic University, Hong Kong</i>
<i>James Kirkbride</i>	<i>Liverpool John Moores University, UK John Fletcher, Bournemouth University, UK</i>
<i>Juergen Gnoth</i>	<i>University of Otago, New Zealand</i>
<i>Joyce Liddle</i>	<i>University of Nottingham, UK</i>
<i>Luiz Moutinho</i>	<i>University of Glasgow, UK</i>
<i>Lydia Makrides</i>	<i>Creative Wellness Solutions, Canada</i>
<i>Michael R Powers</i>	<i>Temple University, USA</i>
<i>Mohsen Bahmani-Oskooee</i>	<i>The University of Wisconsin, USA</i>
<i>Pan Jiahua</i>	<i>Chinese Academy of Social Sciences (CASS), China</i>
<i>Preslav DIMITROV</i>	<i>South-West University "Neofit Rilski", Bulgaria</i>
<i>Slawomir Magala</i>	<i>Erasmus University Rotterdam, The Netherlands</i>
<i>Thomas N. Garavan</i>	<i>University of Limerick, Ireland</i>
<i>Wesley J. Johnston</i>	<i>Georgia State University, USA</i>
<i>William Gartner</i>	<i>University of Minnesota, USA</i>
<i>Zahir Irani</i>	<i>Brunel University, UK</i>



*INTERNATIONAL JOURNAL OF  
CONTEMPORARY ECONOMICS AND  
ADMINISTRATIVE SCIENCES*

*ISSN:1925 - 4423*

**Volume: 1 Issue:4 Year:2011**

*Articles*

Occupational Health and Safety (OHS) with the point of view Employees <b>Tuba UCAR, Tamer KECECIOGLU</b>	<b>234</b>
An Application Regarding the Perceptions and Attitudes on the Occupation and Education of Marketing Including the Students of Business Enterprise in Turkey <b>Ali SOYLU, Meltem OZTURK GOL</b>	<b>261</b>
Determinant of Stock Market Return Correlation: An Extended Gravity Model Approach <b>Sakir GORMUS, Bulent GULOGLU, Sevcan GUNES</b>	<b>298</b>
Sub-national Units in Transition: IR Theory and Emerging Actors in a Multi-level Environment <b>Ibrahim Alper ARISOY, Semra AYTUG, Adriano GIOVANNELLI</b>	<b>313</b>